Policy Formulation, Implementation and Evaluation

Course Objectives

On completion of the course, participants should be able to:

- Understand policy formulation and development processes and procedures
- Clearly understand the context and definition of public policy analysis, formulation and implementation;
- Understand how best to perform policy analysis, formulation and implementation in the public sector environment;
- Enhance the skills for policy analysis, policy writing and the implementation
- Formulate, disseminate and manage policy as a development tool
- Identify and employ policy formulation and implementation best practices
- Undertake programmes and projects impact analysis and evaluation
- Design monitoring instruments in policy implementation
- Identify constraints in policy implementation and come up with solutions

Target Groups

- Policy researchers and Consultants
- Policy Developers, Implementers and Impact Evaluators
- Project Managers, Officers and Operations Managers
- Academics and Policy Advisors
- Public and Private Policy Consultants and Advisors
- National and International Programme and Project staff
- Governmental and Non-Governmental policy Administrators

Course Outline

- Management principles skills and applications
- Understanding policy and who makes policies
- Policy document types
- Policy structure
- Policy drafting strategies & procedures
- Problem identification, structuring & priorities
• Policy options generation
• Policy selection (cost-benefit, risk analysis, short, medium, long term)
• Needs research and analysis for a new and policy
• Consultation process for policy review and formulation
• Undertaking practical policy research, tools, resources and aids
• Drafting interim policy statements, process, procedures and best practices
• Draft policy reviews and processes criteria
• Internal and external policy approval committee structures, processes and procedures,
• Public participation and Implementation of draft policies
• The role of public opinion and referenda in policy making, implementation and review
• Policy implementation styles
• Participation styles, constraints, strategies
• Implementation constraints
• Developing policy assessment tools and techniques
• The role of the private and public sectors in policy development work
• Types of Policy evaluation
• Monitoring and Evaluation procedures
• The role of policy impact evaluation
• Why private and public policies succeed and fail in the modern world
• The policy review cycles and status
• The policy review and approval process
• Policy change issues, constraints and strategies
• Database Management
• Action planning

Dates: 02nd – 13th March 2020
Duration: 2 weeks
Course Costs: US$2850
Venue: Pretoria, RSA