



Research Methods and Survey Methodology and Data Management

Course Objectives

Upon successful completion of this course participants should be able to:

- Come up with Questionnaires and apply SPSS in analysis.
- Discuss the relevance of reliable data collection process in Research
- Come up with policy research proposals
- Design appropriate research instruments
- Use relevant computer packages for data management and extrapolation
- Link research results to successful policy implementation

Target Groups

- Policy analysts,
- Researchers
- Economists
- Development planners and Government employees
- Academics and commentators
- Legislators

Course Outline

- General Management skills and principles
- The policy making process
- Relevance of data and research in policy formulation and implementation
- Identification of development problems
- Coming up with proposals
- The research process
- Understanding and application of different research methods
- Research designs
- Principles of survey analysis
- Survey error and measurement

- Cross cultural survey research:
- Study design and study specifications
- Instrument sampling: sampling design
- Instrument design and evaluation - Questionnaire design
- Instrument testing
- Data collection methods
- Data cleaning and mining
- Extrapolation and interpolation methods
- SPSS for Data analysis
- Impact of data collection methods on survey errors
- Regression analysis and forecasting
- Action planning

Dates: 04th – 15th July 2022

Duration: 2 Weeks

Course Costs: US\$3150/delegate

Venue: Victoria Falls, Zimbabwe