



# Institute for Capacity Development

Suite 3B, Third Floor, Capital Centre Building, Werner List Street, Windhoek, Namibia;  
PO Box 10193, Khomasdal, Windhoek, Namibia;  
Phone: +264-61-401445; Fax: +264-61-401446; Cell: +264-81-3866883; Cell, +264-81-4219013;  
Email: [enrol@icdtraining.com](mailto:enrol@icdtraining.com)  
Website: [www.icdtraining.com](http://www.icdtraining.com)

## Strategic Management skills for Senior Executives

### Course Objectives

On completion of the programme, participants should be able to:

- Conduct effective strategic planning in organisations
- Identify strategies that help make restructuring, downsizing and change work
- Manage the stress that comes with restructuring and change management
- Articulate a vision that gives meaning to all the firm's stakeholders of the firm's objectives
- Formulate a strategic plan that operationalizes the goals and objectives of the firm
- Identify the resource endowments specific to the firm
- Implement a strategic plan that takes into account the functional areas of business;
- Evaluate and revise programs and procedures in order to achieve organizational goals;
- Consider the ethical dimensions of the strategic management process;

### Target Groups

- Human Resource Managers and Officers
- HRM Officers
- Directors
- Staff Welfare Officers
- Employee Development Officers
- Training Officers
- Operation Officers
- CEO

### Course Outline

- General Management Principles and practices
- Strategic planning concepts and context.
- Institutional Change and strategic management
- Change management concepts and context
- Strategic planning process
- Strategic mission. Strategic analysis, concepts, models, methods and tools
- Diversification and corporate strategy; resource allocation and portfolio management
- Formulating a robust strategy.
- Strategic planning cycles and tools.
- Strategic plan implementation.
- Strategic management.
- International and Global business strategy
- Supporting strategies and approaches
- Corporate culture.
- Leadership skills.
- Concept of change
- Understanding "resistance" to change.
- Change management and strategic planning
- Change management organizational success

- Change management success and failure factors.
- IT Skills
- Action Planning

Dates: 03<sup>rd</sup> –14<sup>th</sup> October 2011

Duration: 2 Weeks

Course costs: US\$2950

Venue: Pretoria, RSA



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## Application/Nomination Form

Organisation \_\_\_\_\_

Department \_\_\_\_\_

Email address \_\_\_\_\_

Postal address \_\_\_\_\_

Phone numbers \_\_\_\_\_

Course Title/ Code \_\_\_\_\_

Attendance Month/ Dates \_\_\_\_\_

	Surname	First Name	Position	Email
Delegate 1				
Delegate 2				
Delegate 3				
Delegate 4				
Delegate 5				
Delegate 6				

*Attach a separate list in cases where the delegates are more than six ( Applications can also be submitted online or by email).*

Expected Benefits from participation \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Authorised Signature: \_\_\_\_\_ Position \_\_\_\_\_ Date: \_\_\_\_\_